

AUG 23 REC'D



Arkansas Hospital Association

419 NATURAL RESOURCES DRIVE

LITTLE ROCK, ARKANSAS 72205

(501) 224-7878

FAX (501) 224-0519

BETH INGRAM
CONVENTION MANAGER

DATE: August 18, 1993
TO: AHA Annual Meeting Faculty
FROM: Beth Ingram
Convention Manager
SUBJECT: Annual Meeting Program Agenda

*Roz - Let's
talk about
my plans for
this trip.*

In a continuing effort to make Arkansas Hospital Association Annual Meeting faculty aware of all meeting details, a copy of the upcoming program registration packet is enclosed.

All faculty are, of course, invited to attend any functions associated with the annual meeting. Please indicate your selection on the enclosed registration form, and complimentary tickets will be presented to you upon arrival.

A printed program booklet will be prepared and distributed at the annual meeting. Please look through the agenda included in this packet and call me if you find anything you'd like to change about the listing of your presentation.

Once again, we are looking forward to your being with us in October.

/bi

Enclosure

(Special note: Business attire is recommended for all educational sessions and evening activities.)

*Phil
Jim
Beth*

Introduction

**ARKANSAS HOSPITAL ASSOCIATION
63rd ANNUAL MEETING and TRADE SHOW**

"Healthcare: From Chaos to Vision"

October 3-6, 1993

**Arkansas' Excelsior Hotel and Statehouse Convention Center
Little Rock, Arkansas**


The Arkansas Hospital Association's 63rd Annual Meeting and Trade Show will offer an exciting chance for hospital CEOs, trustees, department head personnel, and other healthcare providers to meet with each other, to hear noted speakers in the healthcare field, and to learn about the latest in medical technology and services.

Several allied and affiliated organizations (including the newly-formed Arkansas Association of Hospital Trustees) will meet during the AHA annual meeting, affording an excellent educational opportunity for hospital personnel to hear nationally known speakers right here in Arkansas.

Please review the general program and information in this packet. A registration form is enclosed for your convenience. Remember to make room reservations early in order to assure a room at the headquarters hotel. Program information for affiliated organizations will be mailed under separate cover.

By the way, if you are new to Arkansas, the annual meeting provides a valuable opportunity to meet and visit with your colleagues. We hope you will join us in October!





*Affiliated
Organizations*

Allied and affiliated organizations meeting in conjunction with the AHA Annual Meeting are:

- Arkansas Association for Healthcare Quality (AAHQ)
- Arkansas Association of Hospital Trustees (AAHT)
- Arkansas Association for Medical Staff Services (AAMSS)
- Arkansas Healthcare Risk Management Association (AHRMA)
- Arkansas Hospital Auxiliary Association (AHAA)
- Arkansas Hospital Personnel Association (AHPA)
- Arkansas Organization for Nurse Executives (AONE)
- Arkansas Society for Directors of Volunteer Services (ASDVS)
- Arkansas Society for Healthcare Educators (ASHE)
- Arkansas Society for Healthcare Marketing and Public Relations (ASHMPR)
- Arkansas Society for Social Work Administrators in Health Care (ASSWAHC)

The AHAA and ASDVS will hold their meetings at the Camelot Hotel, while the remainder of the organizations will meet at the Excelsior Hotel and Statehouse Convention Center.

Program information for each organization will be distributed to organization members. If additional materials or information is needed, please call 501-224-7878.



Special Events

Sunday, October 3

8:00 a.m. - 2:00 p.m.

AHA GOLF TOURNAMENT (Hindman Golf Course) (entry fee required)

6:00 p.m. - 7:00 p.m.

MEMBERSHIP RECEPTION

7:00 p.m.

1993 CHAIRMAN'S DINNER (tickets required)

Monday, October 4

7:30 a.m. - 9:00 a.m.

**ARKANSAS ASSOCIATION OF HOSPITAL TRUSTEES BREAKFAST
(tickets required)**

10:30 a.m. - 1:00 p.m.

SPOUSE BRUNCH (Capital Hotel)

12:00 noon - 1:00 p.m.

AHAPAC LUNCHEON (tickets required)

11:30 a.m. - 4:30 p.m.

TRADE SHOW (Statehouse Convention Center)

6:30 p.m. - 8:00 p.m.

BLUE CROSS/BLUE SHIELD RECEPTION

Tuesday, October 5

7:30 a.m. - 9:00 a.m.

ACHE/HEF BREAKFAST (tickets required)

6:00 p.m. - 7:00 p.m.

MEMBERSHIP RECEPTION

7:00 p.m.

AHA AWARDS DINNER (tickets required)

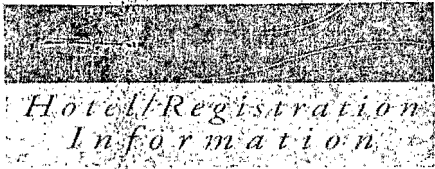
Wednesday, October 6

8:30 a.m. - 10:00 a.m.

**ARKANSAS HOSPITAL ADMINISTRATORS FORUM BREAKFAST
(tickets required)**

NOTE: See registration form for ticket information.





HOTEL INFORMATION

Arkansas' Excelsior Hotel
 Three Statehouse Plaza
 Little Rock, Arkansas 72201
 1-501-375-5000 phone
 (501) 375-4751 fax
Room Rates and Information

*\$68 Single Occupancy
 \$78 Double Occupancy
 Check-in time: 3:00 p.m.
 Check-out time: 11:00 a.m.

Reservation cut-off date: September 1, 1993

Handwritten notes:
 + 9 1/2% = \$74.46 / night
 → Confirmed for 2 nights
 #7877

NOTE: Please mention that you are attending the Arkansas Hospital Association Annual Meeting in order to obtain this special rate. And, to avoid unnecessary inconvenience, please note hotel check-in and check-out times.

REGISTRATION INFORMATION

(Registration for AHA Annual Meeting participants and all affiliated organization meeting participants will be held at the Excelsior Hotel unless otherwise indicated.)

Sunday, October 3

12:00 noon - 5:00 p.m. Ballroom Foyer

Monday, October 4

7:30 a.m. - 2:00 p.m. Ballroom Foyer

Tuesday, October 5

7:30 a.m. - 12 noon Ballroom Foyer

*The Arkansas Hospital Auxiliary Association will hold registration at the Camelot Hotel.



*Program
Agenda*

**ARKANSAS HOSPITAL ASSOCIATION
63rd ANNUAL MEETING AND TRADE SHOW
Arkansas' Excelsior Hotel Little Rock, Arkansas
October 3-6, 1993**

"Healthcare: From Chaos to Vision"

PROGRAM AGENDA

(All events are scheduled at the Excelsior Hotel, unless otherwise indicated.)

Sunday, October 3

- 8:00 a.m. GOLF TOURNAMENT**
Hindman Golf Club
- 12:00 noon REGISTRATION**
Ballroom Foyer
- 3:00 p.m. BOARD MEETING**
LaHarpe Room
- 4:45 p.m. NOMINATING COMMITTEE MEETING**
LaSalle Room
- 6:00 p.m. MEMBERSHIP RECEPTION**
Salon A, Clinton Ballroom
- 7:00 p.m. 1993 CHAIRMAN'S DINNER (tickets required)**
Salon B-C, Clinton Ballroom

The Chairman's Dinner, an annual event to honor the AHA's past presidents and chairmen, will feature "The Capitol Steps," an exciting group of talented and versatile performers from our nation's capital, all of whom are current or former congressional staffers. C. Everett Koop, M.D., former Surgeon General, warns, "The Capitol Steps will cause your sides to split!" Don't miss this exciting prelude to our annual meeting!

Monday, October 4

- 7:30 a.m. REGISTRATION AND REFRESHMENTS**
Ballroom Foyer

7:30 a.m.

**ARKANSAS ASSOCIATION OF HOSPITAL TRUSTEES
BREAKFAST and ORGANIZATIONAL MEETING** (tickets required)
Salon C, Clinton Ballroom

"The Importance of Trustees in the Healthcare Reform Era"
William C. Nolan, Jr., Trustee
Medical Center of South Arkansas, El Dorado

BUSINESS MEETING
Curtis Shipley, Trustee
Washington Regional Medical Center, Fayetteville

Both hospital trustees and CEOs are invited to this meeting to discuss the importance of trustees in healthcare's uncertain future. Because this is the first meeting of the newly-formed Arkansas Association of Hospital Trustees, your input is necessary and important to the success of the organization.

9:30 a.m.

OPENING SESSION
Salon A-B, Clinton Ballroom

"CONCIERTO EVOLUCION"

10:00 a.m.

KEYNOTE ADDRESS
Salon A-B, Clinton Ballroom

"Healthcare: From Chaos to Vision"
Carol Rasco, Asst. to the President for Domestic
Washington, D.C.

30-40 min. ←

Rick Pollack, Executive Vice President for Fed
American Hospital Association, Washington, D

11:30 a.m.

ANNUAL MEETING OF THE HOUSE OF
Salon A-B, Clinton Ballroom

11:30 a.m.

TRADE SHOW OPENS
Statehouse Convention Center

All annual meeting and affiliated organization meeting participants are invited and encouraged to visit the trade show. Over 100 companies will be present to demonstrate the latest in new technology, products, equipment and services to prepare you and your institution for the future. Come by, spend the afternoon looking through the various exhibits, and show your appreciation to the company representatives. Door prizes will be awarded throughout the afternoon, but you must be present to win!

After your speech, Rick Pollack will follow with the same amt. of time allowed. Then they'll ask for questions. Russ Harrington will make sure this section is ended promptly at 11:30

12:00 noon

AHAPAC LUNCHEON (tickets required)
Salon C, Clinton Ballroom

4:30 p.m.

HOSPITALITY WITH VENDORS
Statehouse Convention Center

5:00 p.m.

ARKANSAS HEALTH EXECUTIVES FORUM RECEPTION
LaHarpe Room

6:30 p.m.

BLUE CROSS BLUE SHIELD RECEPTION
Salon B-C, Clinton Ballroom

Tuesday, October 5

7:30 a.m.

REGISTRATION AND REFRESHMENTS
Ballroom Foyer

7:30 a.m.

AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES/
ARKANSAS HEALTH EXECUTIVES FORUM BREAKFAST (tickets
required)
Salon C, Clinton Ballroom

Steve Lampkin, FACHE, Regent, American College of Healthcare Executives
Cristine Slikker, President, Arkansas Health Executives Forum

Featured Speaker

Rex Nelson, Political Columnist
Arkansas Democrat Gazette, Little Rock

9:00 a.m.

EDUCATIONAL SESSION
Salon A, Clinton Ballroom

"The Managing of Arkansas Healthcare Before, During, and After the
Reformation"

Panel Discussion:

Robert Shoptaw, President/CEO
Arkansas Blue Cross Blue Shield, Little Rock

Tom Dalton, Director
Arkansas Department of Human Services, Little Rock

Glen Baker, M.D., Professor of Pathology
University of Arkansas for Medical Sciences, Little Rock;
President, Arkansas Medical Society

Tom Feurig, President/CEO
St. Vincent Infirmary Medical Center, Little Rock

Question/Answer Period

12:00 noon **AHAA "Salute to Administrators" Luncheon and Installation of Officers**
Camelot Hotel, Ballroom

1:30 p.m. **EDUCATIONAL SESSION**
Salon A, Clinton Ballroom.

"Stepping into American Healthcare's New Era"
Allan Fine, Vice President and Director
Center for Managed Care
Quorum Health Resources, Inc., Chicago

6:00 p.m. **MEMBERSHIP RECEPTION**
Salon A, Clinton Ballroom

7:00 p.m. **1993 AWARDS DINNER** (tickets required)
Salon B-C, Clinton Ballroom

FEATURED SPEAKER

Monsignor Andrew McGowan, Director, Community Relations
Mercy Hospital, Scranton, Pennsylvania

PRESENTATIONS

C. E. Melville "Young Administrator of the Year Award"
Statesmanship Award
Distinguished Service Award
A. Allen Weintraub Memorial Award

Wednesday, October 6

8:30 a.m. **ADMINISTRATORS FORUM BREAKFAST** (tickets required)
Salon C, Clinton Ballroom

Stansel Harvey, President
Arkansas Hospital Administrators Forum

"Oh, Canada! How is Your Health?"
Jane Fulton, Ph.D., Health Policy Consultant
The Health Group, Ottawa, Ontario

10:00 a.m. **AHA WORKER'S COMPENSATION TRUST BOARD MEETING**
Salon C, Clinton Ballroom

10:00 a.m. **CONVENTION ADJOURNS**

CORPORATE SPONSORS*

We express our appreciation to the following corporate sponsors of the 1993 Arkansas Hospital Association Annual Meeting. With their support, we are able to present a top-quality, educational program.

Arkansas Blue Cross Blue Shield
Arkansas Regional Organ Recovery Agency
Baxter Healthcare
Entergy
First Commercial Trust
Freemyer Collection System
Friday Eldredge and Clark
Frost and Company
Hill-Rom
Jackson & Coker Inc.
Martin & Martin
Owen Healthcare Inc.
Ramsey, Krug, Farrell & Lensing
St. Paul Fire & Marine Insurance Company
Variable Annuity Life Insurance Company
Worthen Banking Corporation

and the many, many companies exhibiting in the Trade Show

*as of July 20

September 29, 1993

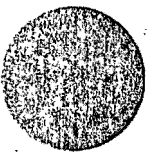
Memorandum to Carol Rasco

From: Veronica Nyhan *for C. Heenan*

Subject: Materials for tomorrow's presentation

Enclosed are two transcripts from the First Lady's testimonies yesterday. They have been highlighted to emphasize questions asked by members about how the plan affects hospitals. Also included are almost-final drafts of policy summaries on the following topics: academic health centers, administrative simplification, doctors, hospitals, Medicaid, Medicare and older Americans, and nurses.

Hopefully, these materials are sufficient for your preparations for hospital speech. If there is anything else we could put together for you, or if you feel you are lacking in any information, please do not hesitate to call us #2857 or #2566. I am very familiar with Christine's files and could get you whatever you need.



SEP 30 RECD

From:
C. Heenan



INVOICE / ITINERARY

American Express
Travel Related Services Company, Inc.
Government Travel Management Center
1901 North Moore Street, 10th Floor
Arlington, Virginia 22209-1901

SALES PERSON: 30
CUSTOMER NBR: 9N0043

ITINERARY

SMIZZV

DATE: 08 SEP 93
PAGE: 01

TO: WHITE HOUSE TRAVEL
1600 PENNSYLVANIA AVE
WASH DC 20500

\$290.00

FOR: RASCO/CAROL MS

02 OCT 93 - SATURDAY

AIR NORTHWEST AIRLINES FLT:853 COACH
LV WASHINGTON NATL 1230P
AR MEMPHIS 205P

SHACK
EQP: AIRBUS A320
NON-STOP

RASCO/CAROL MS SEAT-6D

AIR NORTHWEST AIRLINES FLT:875 COACH
LV MEMPHIS 300P
AR LITTLE ROCK 345P

EQP: DC-9 STRETCH
NON-STOP

RASCO/CAROL MS SEAT-8D

04 OCT 93 - MONDAY

AIR NORTHWEST AIRLINES FLT:792 COACH
LV LITTLE ROCK 1210P
AR MEMPHIS 1256P

EQP: DC-9 STRETCH
NON-STOP

RASCO/CAROL MS SEAT-9D

AIR NORTHWEST AIRLINES FLT:258 COACH
LV MEMPHIS 155P
AR WASHINGTON NATL 457P

EQP: AIRBUS A320
NON-STOP

RASCO/CAROL MS SEAT-10C

FOR AFTER HOUR EMERGENCIES

CALL 800-847-0242/YOUR HOTLINE CODE IS S-KC52

.....REMINDER.....

ALL FREQUENT FLYER BENEFITS EARNED ON OFFICIAL TRAVEL
ARE THE SOLE PROPERTY OF THE U.S. GOVERNMENT AND CANNOT
BE REDEEMED FOR PERSONAL USE.

ALL UNUSED TICKETS ARE TO BE RETURNED TO AMERICAN
EXPRESS OR YOUR TRAVEL COORDINATOR IMMEDIATELY UPON
RETURN FROM TRAVEL OR WHEN TRIP HAS BEEN CANCELED.

THANK YOU FOR TRAVELING WITH AMERICAN EXPRESS.

ram
Car Confirmed
\$26/day
Confirmed Hotel

TRAVEL OPTIONS

Arkansas Hospital Association
Little Rock, Arkansas
October 4, 1993

OCTOBER 2

NW (Contract Carrier)
Leave Natl 12:50
Arrive Memphis 2:05
Leave Memphis 3:00
Arrive LR 3:45

AA
Leave Natl 1:43
Arrive Nashville 2:33
Leave Nashville 3:20
Arrive LR 4:30

OCTOBER 4

NW (Contract Carrier)
Leave LR 12:10
Arrive Memphis 12:56
Leave Memphis 1:55
Arrive Natl 4:57

USAir
Leave LR 2:20
Arrive Charlotte 4:56
Leave Charlotte 6:45
Arrive Natl 8:00

These 2 are fine

Office of Domestic Policy

TO: Christine Neenan

FROM: Carol H. Rasco

SUBJ: ~~Speech~~ ~~Meeting~~ Interview

Annual Meeting of Ark. Hospital Assoc.

DATE: Oct. 4, 1993

Attached is the background information I have to date on the function listed. I would appreciate briefing materials by noon on Wed., Sept 29.

I am very concerned this speech
be as specific as possible,
esp. in answering their concerns
about Medicare/Medicaid. Do
we have a stump speech on
hospitals yet?

See agenda.

American Hospital Association
50 F St., NW, Ste. 1100
Washington, DC 20001
(202) 638-1100

SEP 21 REC'D

"FAX" COVER SHEET

To: Carol Rasco

From: Herb Kuhn

Date: 9/21/93

Pages: 5

Comments: _____

American Hospital Association



Capitol Place, Building #3
50 F Street, N.W.
Suite 1100
Washington, D.C. 20001
Telephone 202.638-1100
FAX NO. 202.636-2345

STATEMENT FROM
THE AMERICAN HOSPITAL ASSOCIATION
ON PRESIDENT CLINTON'S HEALTH CARE REFORM PROPOSAL
September 17, 1993

Richard J. Davidson, President

President Clinton promised the American people that he would exercise strong leadership in health care reform. In offering a comprehensive set of proposals to frame the debate, he has done just that. America's hospitals commend the President and the First Lady for their historic effort to analyze the strengths and weaknesses of our health care delivery system, and offer concrete ideas on how it can be improved.

The President has, in effect, fired the starting gun. The challenge facing him now is to engender and sustain a cooperative spirit with the Congress to achieve much-needed change in one of the most fundamental aspects of our lives: care of our loved ones and ourselves when we are sick or injured. While the President has

SEP 21 REC'D

provided a strong voice and credible proposals for change, his are not the only ideas that will be debated. Republicans in the House and Senate and others in the President's own party have put forth thoughtful proposals that will become part of the discussion.

It's clear we're at the start of a long legislative process -- we're beginning a marathon, not a sprint. America's hospitals have made a long-term commitment to health care reform. We support a reform vision that will mean dramatic change for us, and for all others who make up and use our health care delivery system -- in other words, for everyone.

We seek the kind of change that will put patients and communities at the center of the health care system. We want hospitals, physicians, and other health care providers to have sound reasons to work together, rather than at cross purposes. We want to eliminate expensive duplication of services and technology, and to contain costs.

To a significant degree, the President's plan reflects these principles. We share his belief that health coverage for all Americans must be the bedrock of any reform proposal. We see in his plan a bold yet realistic way to change the way we provide care and pay for it -- a way that will help consumers take more responsibility for their health, and will lead to wiser use of health care resources. And we share the President's view that the least disruptive way to achieve these

goals is to preserve and strengthen our present system of providing health coverage through employers, and make coverage available through the government for those not employed.

We do, however, have serious concerns about aspects of the President's proposal. Most significantly, our concerns center on the structure of health alliances; on the proposed level of Medicare and Medicaid reductions; and on the lack of a timetable for folding Medicare recipients into the overall plan. We have a serious question about how reform would be financed. We believe that any global budget for health care spending should be based on people's actual health needs, not an abstract, mechanical formula.

Where do we end up when hospitals balance our support vs. our reservations? In the final analysis, there is far more common ground than battleground here. We pledge, to all those who have a sincere interest in making the health care system work better, that hospitals are willing to work hard to achieve reform. We will strongly support the President where we can, and engage in honest and open dialogue to reach consensus on those areas of the President's reform plan with which we disagree. And we will work in exactly the same manner with Members of Congress, Republicans and Democrats, because that is the only way to reach our goal of comprehensive health care reform.

And comprehensive reform is what the American people are asking us to do. Even those with adequate care today understand tomorrow's health care uncertainties.

To do nothing, or worse, to fall back on simplistic solutions that may look like reform but in reality do nothing to address the underlying problems facing our health care system, only postpones and complicates our task.

The road before us is a long one. There will be changes in positions, and months of give and take. But it's all part of the process of building consensus toward a health care system that better serves all Americans. To get there, all parties must put aside self-interest and keep the real target in view: the best interests of communities across America.

9/15/93
mm

Oct. 4 Speech file.
Also - set for Health

American Hospital Association
50 F St., NW, Ste. 1100
Washington, DC 20001
(202) 638-1100

War Room
Any response
to this & put
in that speech
file.

"FAX" COVER SHEET

To: Carol Pasco

From: Herb Kim

Date: ~~9/14~~ 9/14/93

Pages: 3

Comments: _____

American Hospital Association
American Health Care Association
Federation of American Health Systems
National Association of Public Hospitals
Association of Hospital Medical Education
American Association of Eye and Ear Hospitals
National Association of Psychiatric Health Systems
National Association of Medical Equipment Suppliers
National Association of Children's Hospital and Related Institutions
North American Society for Pacing and Electrophysiology
American College of Obstetricians and Gynecologists
National Association of Community Health Centers
American Association of Homes for the Aging
Healthcare Financial Management Association
American Osteopathic Hospital Association
American Group Practice Association
College of American Pathologists
American Medical Association
Cleveland Clinic Foundation
AmHS Institute

September 14, 1993

The Honorable Bill Clinton
President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

As you complete work on your health care reform proposal and prepare to present it to Congress and the nation later this month, we want to share with you some of our thoughts and concerns about the forthcoming proposal.

Reforming this nation's fragmented health care system was one of your principal pledges during last year's Presidential campaign. We applaud you and your Administration for the leadership you have shown in developing a health care reform proposal, and we look forward to working with you and the Congress to ensure that all Americans have access to high quality, affordable health care. There are many difficult decisions that lie ahead, but working together we can make them. Our nation demands--and deserves--no less.

As we understand through recent reports about your proposal, it appears that there are a number of areas where we share common ground with you, particularly providing universal access to health insurance coverage for all Americans through a restructured delivery system. Despite

these areas of apparent agreement, we are greatly concerned about reports that indicate you intend to use massive reductions in the Medicare and Medicaid programs to finance your health care reform proposal. In fact, The New York Times reported September 9 that you will propose \$238 billion in reductions from these two programs alone between fiscal year 1996 through fiscal year 2000. As we have said before, we are prepared to share in the responsibility of providing universal access to all Americans as part of a comprehensive health care reform package, but reductions of the magnitude currently under consideration are unacceptable and raise a serious question about the commitment to adequately fund these important health care programs for the poor and elderly.

Just last month, you signed into law the Omnibus Budget Reconciliation Act (OBRA) of 1993, which reduces Medicare and Medicaid outlays by \$55.8 billion and \$7.2 billion, respectively, over the next five years! This comes on top of \$43 billion in Medicare savings enacted as part of the 1990 budget agreement. As a result of these reductions, resources for delivering services to the poor and elderly are already stretched thin. Additional reductions of the magnitude reported by the Times could push many providers toward the brink of financial disaster and further erode access to care for millions of poor, elderly and disabled citizens.

Furthermore, we are very concerned about the use of formula-driven global budgets to establish limits on the growth of private health spending. Global budgets such as these fail to establish a link between the benefits promised to beneficiaries and the costs of providing those benefits. Global budgets that are based on arbitrary benchmarks, such as the growth in the consumer price index, have no relationship to current health care needs and will be unable to respond to unanticipated changes in health spending needs.

We stand ready to work with you and the Congress to reform our nation's health care system to ensure that all Americans have access to high quality health care services, and urge you to reject the level of reductions in the Medicare and Medicaid programs that have been reported and the use of arbitrarily calculated global budgets.

Sincerely,

The Aforementioned Organizations

9/15/93
xc: Newman pm
Health Care
War Room

American Hospital Association
50 F St., NW, Ste. 1100
Washington, DC 20001
(202) 638-1100

orig: CHR Oct. 4
Speech
file

SEP 10 REC'D

"FAX" COVER SHEET

To: Carol Rasco

From: Herb Kuhn

Date: 9/10/93

Pages: 3

Comments: _____

American Hospital Association



Capitol Place, Building #3
50 F Street, N.W.
Suite 1100
Washington, D.C. 20001
Telephone 202.638-1100
FAX NO. 202.626-2345

FOR IMMEDIATE RELEASE:
September 9, 1993

STATEMENT FROM
THE AMERICAN HOSPITAL ASSOCIATION
ON PROPOSED \$238 BILLION REDUCTIONS
IN MEDICARE AND MEDICAID

Attribute to: Dick Davidson, President

Getting across the health reform tightrope is going to be an incredibly difficult balancing act for the Administration. We're deeply concerned that with Medicare and Medicaid reductions of the size we're starting to hear about in the Clinton plan, the President may be getting out on that highwire with his balancing pole already heavily weighted against success.

Hospitals want health reform to succeed, and we salute the President's leadership on this tough issue. His plan contains many elements we agree with.

But there's good reason hospitals question whether \$238 billion savings out of Medicare and Medicaid can be achieved. Hospital resources for delivering services to the poor and the elderly are already stretched thin. Folks in Washington have to understand

- more -

- 2 -

that these reductions aren't made in a vacuum. They translate into real hardship out there in communities; into tough choices hospitals are going to have to make about what services they can offer and how many people they can offer them to.

At the same time, hospitals recognize that a reformed health care system is going to have to live within limits. But the way to make the tough choices between how much this country can afford for health care, and what benefits that amount of money will pay for, is first through broad public debate and ultimately, we believe, through an independent national commission that reflects that debate.

Media contacts: Rick Wade 202/626-4627 or William Erwin
202/626-2284

ARKANSAS HOSPITAL ASSOCIATION

63rd Annual Meeting and Trade Show

Arkansas' Excelsior Hotel, Little Rock, Arkansas

October 3-6, 1993

Speaker Information Form

(Please complete the information in this area which will be printed in final program)

Name Carol H. Rasco Title Assistant to the President
for Domestic Policy

Company/Firm The White House

Address _____

City Washington State DC Zip 20005

Telephone 202-456-2216 FAX 202-456-2878

PRESENTATION TITLE _____

PRESENTATION DATE & TIME 10:00 a.m., Monday, October 4, 1993
(approx. 30-40 minutes)

TRAVEL PLANS:

Arriving: Date _____ Time _____
Departing: Date _____ Time _____

Accompanied by:

- Spouse (Name) _____
 Escort (Name) _____

PROGRAM INFORMATION:

- Please enclose a curriculum vitae and outline of presentation with this form.

HANDOUT MATERIAL:

- I will **not** use handouts.
 I will **bring** copies of my handouts.
 My handouts are not ready. I will **forward** them for reproduction **at least 2 weeks prior to presentation.**

EQUIPMENT NEEDED:

- VCR and monitor
 35 mm slide projector
 Empty carousel tray
 Remote control for slides
 Overhead transparency projector
 Blank transparencies, pens
 Lavalier microphone
 Flipchart, pens
 Whiteboard, pens
 Pointer
 Screen
 Other _____

COMMENTS OR SPECIAL NEEDS:

PLEASE COMPLETE AND RETURN TO:

Beth Ingram, Convention Manager
Arkansas Hospital Association
419 Natural Resources Drive
Little Rock, AR 72205
(501) 224-7878; FAX: (501) 224-0519



Arkansas Hospital Association

419 NATURAL RESOURCES DRIVE LITTLE ROCK, ARKANSAS 72205 (501) 224-7878 FAX (501) 224-0519

JAMES R. TEETER
SENIOR VICE PRESIDENT

Roz
Let's talk,

June 7, 1993

Carol Rasco
Assistant to the President for Domestic Policy
The White House
Washington, DC 20005

Re: Annual Meeting Speech

Dear Carol:

We had planned to withhold any printed announcement of your October 4 appearance during our 63rd Annual Meeting in Little Rock until the Administration's health reform plan was announced.

However, we must take the program to the printer during the next two weeks, and since the unveiling of the reform plan may not take place until July or later, I hope it is okay with you that we go ahead and put your name in the program as a speaker.

We promise to issue no press release or any other written notice of your visit with us until the plan is released. This way, only our member hospitals will be aware of your attendance plans in the near term.

Enclosed is a form that will assist your staff in providing a biographical sketch, travel plans, and information about your presentation. Please return this form, along with any questions or comments to Beth Ingram, our convention producer.

Carol, we are truly honored that you will be with us in October. All of us are looking forward to seeing you then.

Sincerely,

James B. Teeter

JRT:bi

Enclosure

*Updated Speaker
Info. Form
Should be sent
when travel
plans are
finalized.*

ARKANSAS HOSPITAL ASSOCIATION

63rd Annual Meeting and Trade Show

Arkansas' Excelsior Hotel, Little Rock, Arkansas

October 3-6, 1993

Speaker Information Form

(Please complete the information in this area which will be printed in final program)

Name Carol H. Rasco Title Assistant to the President
for Domestic Policy

Company/Firm The White House

Address _____

City Washington State DC Zip 20005

Telephone 202-456-2216 FAX 202-456-2878

PRESENTATION TITLE _____

PRESENTATION DATE & TIME 10:00 a.m., Monday, October 4, 1993
(approx. 30-40 minutes)

TRAVEL PLANS:

Arriving: Date _____ Time _____

Departing: Date _____ Time _____

Accompanied by:

Spouse (Name) _____

Escort (Name) _____

PROGRAM INFORMATION:

Please enclose a curriculum vitae and outline of presentation with this form.

HANDOUT MATERIAL:

I will **not** use handouts.

I will **bring** copies of my handouts.

My handouts are not ready. I will **forward** them for reproduction **at least 2 weeks prior to presentation.**

EQUIPMENT NEEDED:

VCR and monitor

35 mm slide projector

Empty carousel tray

Remote control for slides

Overhead transparency projector

Blank transparencies, pens

Lavalier microphone

Flipchart, pens

Whiteboard, pens

Pointer

Screen

Other _____

COMMENTS OR SPECIAL NEEDS:

PLEASE COMPLETE AND RETURN TO:

Beth Ingram, Convention Manager

Arkansas Hospital Association

419 Natural Resources Drive

Little Rock, AR 72205

(501) 224-7878; FAX: (501) 224-0519



Arkansas Hospital Association

419 NATURAL RESOURCES DRIVE LITTLE ROCK, ARKANSAS 72205 (501) 224-7878 FAX (501) 224-0519

JAMES R. TEETER
SENIOR VICE PRESIDENT

April 15, 1993

Start a folder

Carol Rasco
The White House
Washington, DC 20500

Dear Carol:

We are so pleased and excited that you have accepted the invitation to speak at our 63rd Annual Meeting to be held on October 4, 1993.

We will certainly honor your request to withhold any printed announcement until after the Administration's healthcare plan is announced next month. At your convenience, we can visit as to how you may want to title your presentation in an effort to follow the meeting's theme which is "Healthcare: From Chaos to Vision."

Beth Ingram, our convention manager, will be in touch with your staff in the next few days requesting a photograph and a bio-sketch for introductory purposes.

Again, Carol, thank you so much for agreeing to come to Little Rock to participate in our program. Your appearance will assure us of a successful annual meeting.

Sincerely,

A handwritten signature in black ink, appearing to read 'James R. Teeter', written over a faint circular stamp or watermark.

James R. Teeter

JRT:bi

P.S. Thought you'd like to see the ad on healthcare reform we've been running in *Arkansas Business*.

HOW?

In all the talk about healthcare reform and national health insurance, we often forget that 85% of all Americans have health insurance and ready access to their choice of hospitals and physicians. We Americans have grown so accustomed to the world's most sophisticated, highest quality healthcare, that we regard it as an inalienable right.

For all its strengths, though, America's healthcare delivery system has become a costly, fragmented "non-system" of uncoordinated services and programs. The sheer volume of private insurance plans and government programs like Medicare, CHAMPUS, Medicaid, each with its own eligibility and funding requirements, coupled with the fact that 37 million people have no insurance at all suggests the magnitude of the problem.

An outgrowth of this bureaucratic maze and inconsistency in health coverage is that 80% of Americans, including a majority of those in the hospital field, feel that our healthcare system is in need of radical change. And change *is* on the way. But it will not come without difficult choices and sacrifices for us all.

These sacrifices will include paying higher taxes to insure the uninsured; containing costs by waiting longer for non-emergency surgery; and traveling farther and waiting longer—perhaps weeks—for diagnostic procedures like MRI or CT scanning. Among the tough choices may be the idea of "save a life at any cost": for example, is a \$90,000 heart transplant a waste when done on a 75 year old?

To quell costly "defensive medicine," limits will have to be placed on excessive malpractice court judgements, which are averaging \$1,821,055. Anti-trust and other legislative reforms will be needed to eliminate conflicting interests and to discourage duplication of services.

Hospitals throughout Arkansas and America have taken a leadership role in calling for the restructuring of both the healthcare payment and delivery systems. In fact, healthcare reform, as proposed by hospitals, calls for more radical change than does any of the 100 proposals that have been studied.

The main challenge in reforming our healthcare system is to find an acceptable balance between providing more access to healthcare ser-

vices for 37 million people and maintaining high-quality care while also containing costs. Here, briefly, is how we would reinvent America's healthcare system to ensure access, high-quality care, and cost containment:

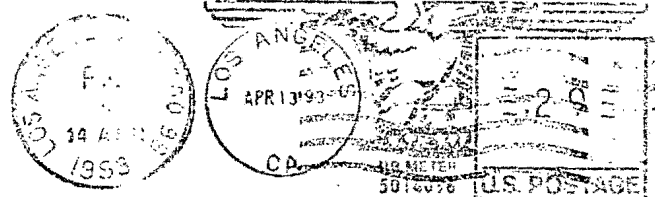
1. **ACCESS:** Grant *everyone* access to care by offering at least a basic healthcare benefits package covering all the vital services from preventive, to acute, to long-term care. All employers, large and small, would offer affordable coverage for their workers and dependents. Those not covered in the workplace could participate in a new, publicly financed program.

2. **QUALITY THROUGH COMMUNITY CARE NETWORKS:** Provide patients with integrated healthcare at the local level through community care networks. Each local network (comprised of hospitals, physicians, home health agencies, nursing homes, etc.) would be responsible for assessing patient health risks and needs, as well as planning and organizing care so that problems are averted or treated early and that all needed services are efficiently provided.

3. **COST CONTAINMENT:** Provide annual, risk-adjusted capitated payments to the local healthcare networks. Capitation—a set fee per enrollee—would provide the network's budget for delivering care. With this system, private and government payers could better predict and manage their healthcare spending while allowing the local network to decide how best to allocate its resources. This would give financial incentives for network participants to provide low-cost preventive care, to collaborate among themselves to avoid expensive and unneeded duplication of services and facilities, and to provide only appropriate and necessary healthcare.

Arkansas hospitals and their leaders have a professional responsibility to their patients and their communities to provide leadership in solving the problems of the American healthcare system. They are prepared to work with physicians and other healthcare professionals, business, labor, insurers, government, the educational system, and the public to solve these problems and to make this nation the healthiest in the world.

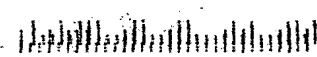




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90025

Ms. Carole Rasco
Assistant to President Domestic Policy
The United States of America
The White House
1600 Pennsylvania Ave
Washington, D.C. 20005





AHHA

Sixty - Third
Annual Meeting
and
Trade Show

Arkansas Hospital Association
October 3-6, 1993

Healthcare Reform

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Arkansas Hospitals: *Important for Life.*